



NR.4<4TH QUARTER 2022> 5.ÅRGANG

# PYRENEAN CHAMOIS

NILS-OLE STUBBERUD

> **Lederen**

NILS-OLE STUBBERUD

> **Vannprosjekt**

JOHN

> **MEDIA INFORMATION**

**2023**

> **Norskprodusert jaktkule, NPB 120gr HE i 6,5mm**

KAI EGSET



# Welcome to the ROYAL NORDIC CHAPTER NEWS MAGAZINE

## The ROYAL NORDIC CHAPTER

NEWS MAGAZINE is published by Royal Nordic Chapter. One of Europe's finest online hunting magazines aimed for the travelling hunters. A very attractive target group with great purchasing power. The hunting magazine is published four times a year with exciting hunting stories from all over the world, written by members and professional authors. Furthermore, the hunting magazine describes news from within game travel fields, equipment, game legislation and international conventions. The magazine has professional editors with special expert knowledge on game travels. New destinations are tested as well as weapons, ammunition, optics, clothing and other equipment for the hunter abroad. ROYAL NORDIC CHAPTER NEWS MAGAZINE is also a club magazine with focus on news about club activities and other exciting subjects.

## Advertisement sales and posting

### John Kofoed

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## Managing editor

### Nils-Ole Stubberud

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3113 Tønsberg  
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### Technical info Format:

Online magazine.  
A4 format

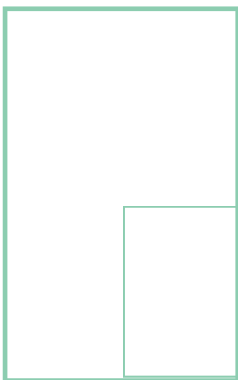
### Advertisement material:

See advertisement sizes and prices bellow. If prints are delivered, the cost of scanning will be debited. Composition of advertisements can be offered at net cost at the expense of the advertiser.

### Technical questions concerning advertisements:

Nils-Ole Stubberud  
Tel. +47 995 68 404  
E-mail: nos@scinordic.com

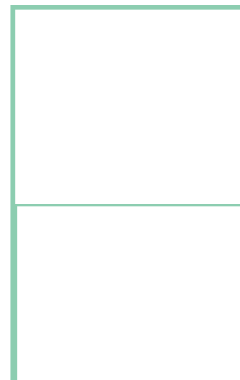
We look forward to seeing you and your news in ROYAL NORDIC CHAPTER NEWS MAGAZINE



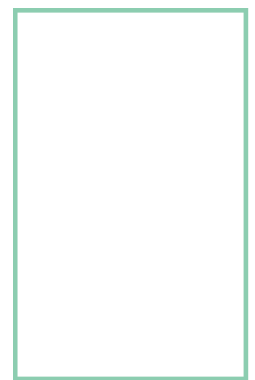
1/4 page  
DKK 1000,-



1/3 page  
DKK 1500,-



1/2 page  
DKK 2000,-



1/1 page  
DKK 4000,-

NO	PUBLISHED	DEADLINE
1	15 March	15 February
2	15 June	15 May
3	15 September	15 August
4	15 December	15 November

### Discount

A discount of 25% is granted when booking adverts in all 4 issues. A discount of 12.5% is granted when booking advertisements for 2 issues

Terms of payment 14 days net.

# INCREASE YOUR TUROVER

## SPONSOR PACKAGES AVAILABLE

We are pleased to announce the opportunity for professionals and vendors in the hunting industry to interact with the members of the prestigious Safari Club International (SCI) chapter in the Nordic region.

The Royal Nordic Chapter is a member of Safari Club International, an organization composed of hunters dedicated to protecting the freedom to hunt. SCI has more than 50,000 total members and 180 local chapters. The Royal Nordic Chapter is one of the largest chapters outside of the United States. The vision and goal of SCI Nordic is to grow to become the largest chapter outside the U.S. by 2021.

We are looking for partners to work with us in promoting sustainable hunting and wildlife conservation by protecting the freedom to hunt. SCI Nordic is currently active in all Nordic countries.

By choosing to sponsor the activities and projects of SCI Royal Nordic Chapter, your company and brand will be exposed to a target group consisting of:

- Dedicated and experienced hunters who hunt all over the world
- A group of hunters that requires the best gear available to achieve their goals
- A group of hunters that, in their field and from a buyer demographic perspective, has high annual spending for acquiring new gear
- A group of hunters open to new and innovative solutions that make them perform better in the field
- A group of hunters working across the Nordics with a global reach

### **Bronze Level Sponsorship:**

Annual Logo exposure on the SCI Royal Nordic home page and link to your home page.

PRICE: EUR 500

### **Silver Level Sponsorship:**

Annual Logo exposure on the SCI Royal Nordic home page and link to your home page.

4 Half-page advertisement in the exclusive SCI Royal Nordic magazine.

Two targeted campaigns in the social media channels of the SCI Royal Nordic chapter.

PRICE: EUR 1500

### **Gold Level Sponsorship:**

Annual Logo exposure on the SCI Royal Nordic home page and link to your home page.

4 Full-page advertisement in the exclusive SCI Royal Nordic magazine.

Four targeted campaigns in the social media channels of the SCI Royal Nordic chapter.

Your company will gain exposure as a Gold sponsor on hunting events and fairs in which the SCI Royal Nordic chapter is participating.

PRICE: EUR 4000